

Briefing State of Latinos in Milwaukee

November 20, 2024

hispanic collaborative



To drive the regional economy, investments in the Latino community are necessary and will drive growth for all, producing tangible dividends that can be measured in job and wage growth, real increases in household income, and improved upward mobility.

OVERVIEW

- Population trends
- Focus on Voting
- Q & A





- #1 Seattle**
- #2 Virginia Beach**
- #3 Portland**
- #4 Austin**
- #5 Minneapolis**
- #6 San Jose**
- #7 Salt Lake City**
- #8 Sacramento**
- #9 St Louis**
- #10 San Diego**

- #45 Milwaukee**

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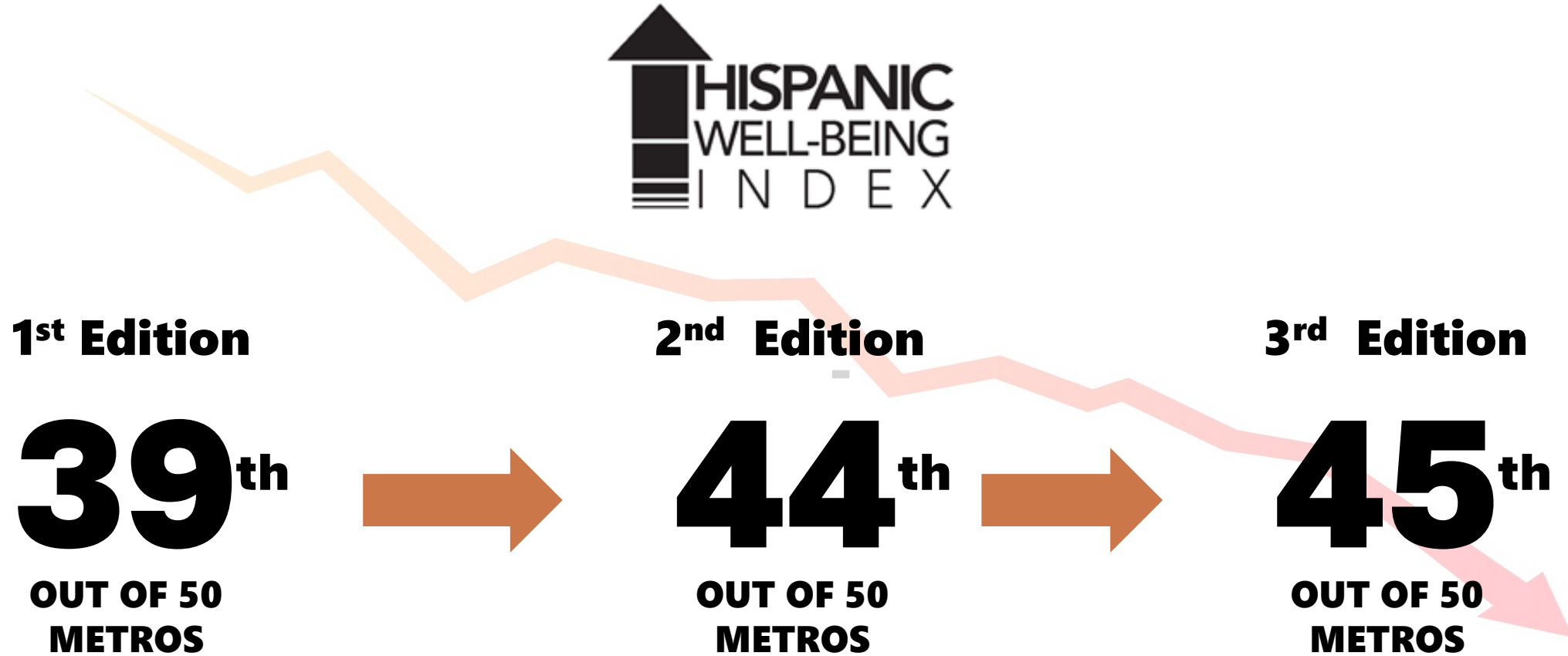
FORMED IN 2019...

20 variables covering income, wealth, employment and health give us the Hispanic Well Being Index. Milwaukee was **39th in 2016** and **currently is 45th** out of 50 metros

OUR WORK...

- **Increasing median household income by upskilling/reskilling 15,000 households**
 - **Education**
 - **Hispanic owned businesses**
 - **Civic Participation**

MILWAUKEE'S RANKING VS 50 LARGEST METROS



LATINO MILWAUKEE: OUTCOMES

Changes in outcomes in select variables from 1st to 3rd editions

VARIABLE	CHANGE	PROGRESS
Female Employment 20-24	0.2	IMPROVED
Female Employment 25-54	2.2	IMPROVED
Disconnected Youth	-2.4	IMPROVED
Median HH Income	\$10,833	IMPROVED
% change in Median HH Income	44.3	IMPROVED
HH Income as % of White	8.5	IMPROVED
Poverty Rate	-9.3	IMPROVED
Hisp/WhiteNH Poverty Rate Ratio	-0.9	IMPROVED
Children's Poverty Rate	-10.5	IMPROVED
% Extreme Poverty	-3.5	IMPROVED

VARIABLE	CHANGE	PROGRESS
Homeownership Rate	5.5	IMPROVED
% SNAP HH	-7	IMPROVED
% Children W/O Health Insurance	-1	IMPROVED
% Adults W/O Health Insurance	-4	IMPROVED
Teen Birth Rate	-4.1	IMPROVED
Infant Mortality Rate	-0.6	IMPROVED
Male Employment 20-24	-4	WORSE
Male Employment 25-54	-0.6	WORSE
% Concentrated Poverty	5.1	WORSE
Mortality Heart Disease	28.5	WORSE

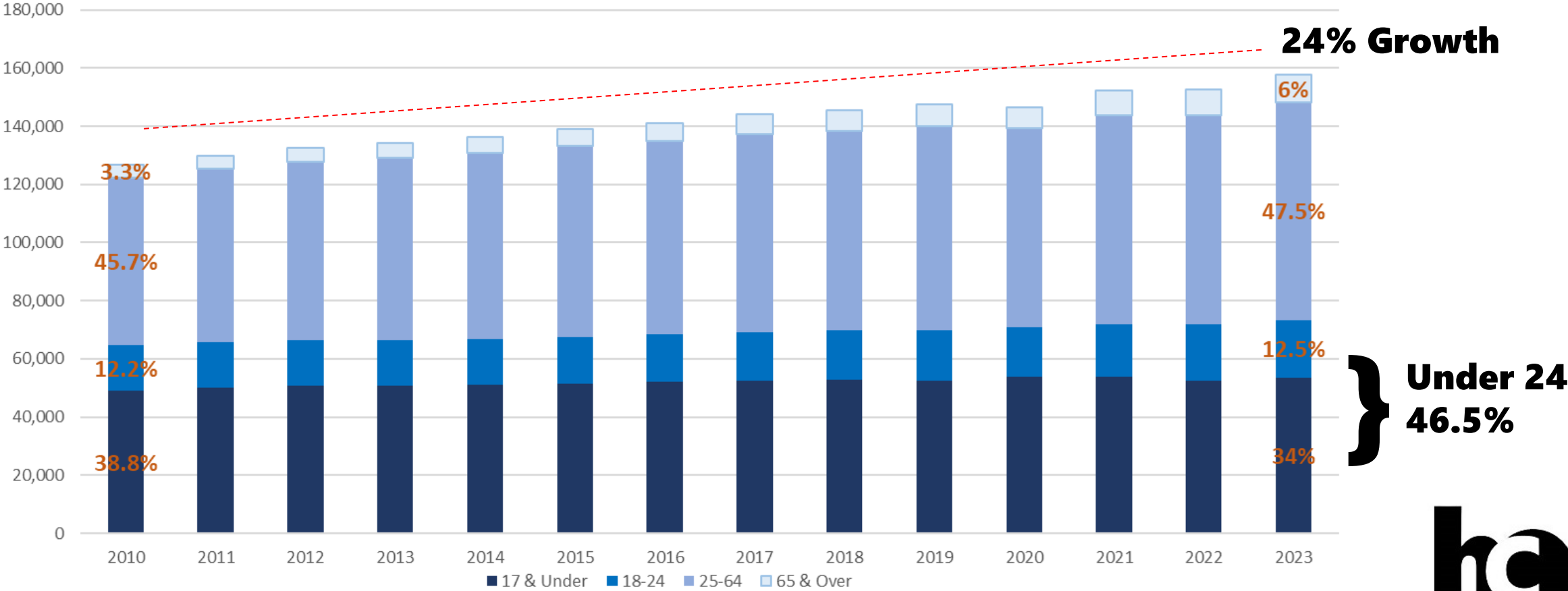


POPULATION TRENDS



POPULATION GROWTH

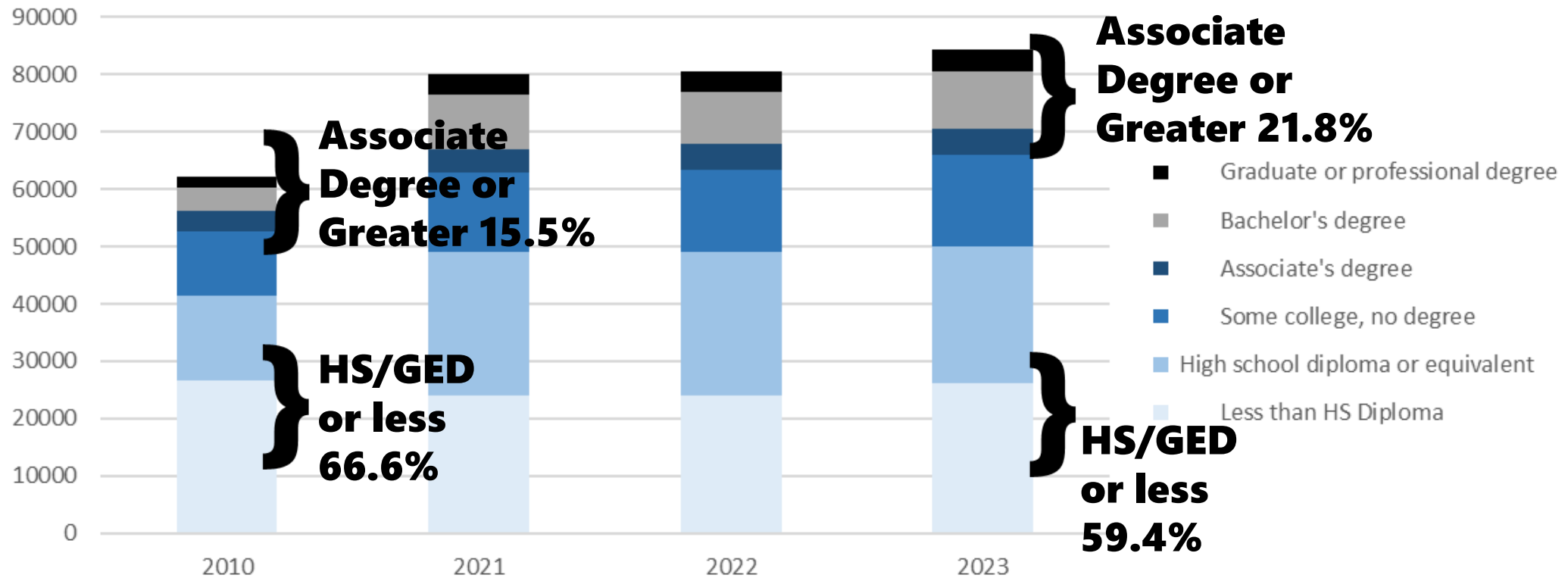
Latinos in Milwaukee continue to grow the working age population. The makeup of our population is shifting as we have more than doubled our population over the age of 65, and continue to see double digit growth in populations over 18. Growth in populations under 18 continue at 9.2%.



EDUCATIONAL ATTAINMENT

In the U.S., 48.1% of the adult population has an associate's degree or greater while our local Latino population is currently at 21.8%. Since 2010, we have almost doubled this population with a growth rate of 92%.

Educational Attainment for Latino Population Over 25





NEW INDEX VARIABLES



HEALTH CATEGORY

DEATHS OF DESPAIR

Rate of Hispanic deaths
per 100,000, by drug or
alcohol abuse or
overdoses, or by suicide

47.7

OUTCOME

40

RANKING



HEALTH CATEGORY

DEATHS BY HOMICIDE OR FATAL ASSAULT

Rate of Hispanic deaths
per 100,000, by homicide
or assault

8.9

OUTCOME

38

RANKING



HEALTH CATEGORY

LOW BIRTH RATE

Hispanic births to babies
weighing less than 2500g

8.1

OUTCOME

39

RANKING



INCOME CATEGORY

HHH OVER \$100K

**% of Hispanic households
with annual income of over
\$100,000**

25.3

OUTCOME

45

RANKING



INCOME CATEGORY

**% CHANGE IN HHH
OVER \$100K**

**% of change in Hispanic
households with annual
income of over \$100,000
between 2010 - 2022**

+33.9%

OUTCOME

21

RANKING



BUSINESS CATEGORY

HISPANIC OWNED EMPLOYER FIRMS

**Number of Hispanic Owned
Employer firms per 1,000
of the Hispanic working
age population**

4.47

OUTCOME

46

RANKING



BUSINESS CATEGORY

HISPANIC EXECUTIVES

**Hispanic representation
measured by employment
in particular occupations as
compared to their share of
total employment**

28.9

OUTCOME

35

RANKING



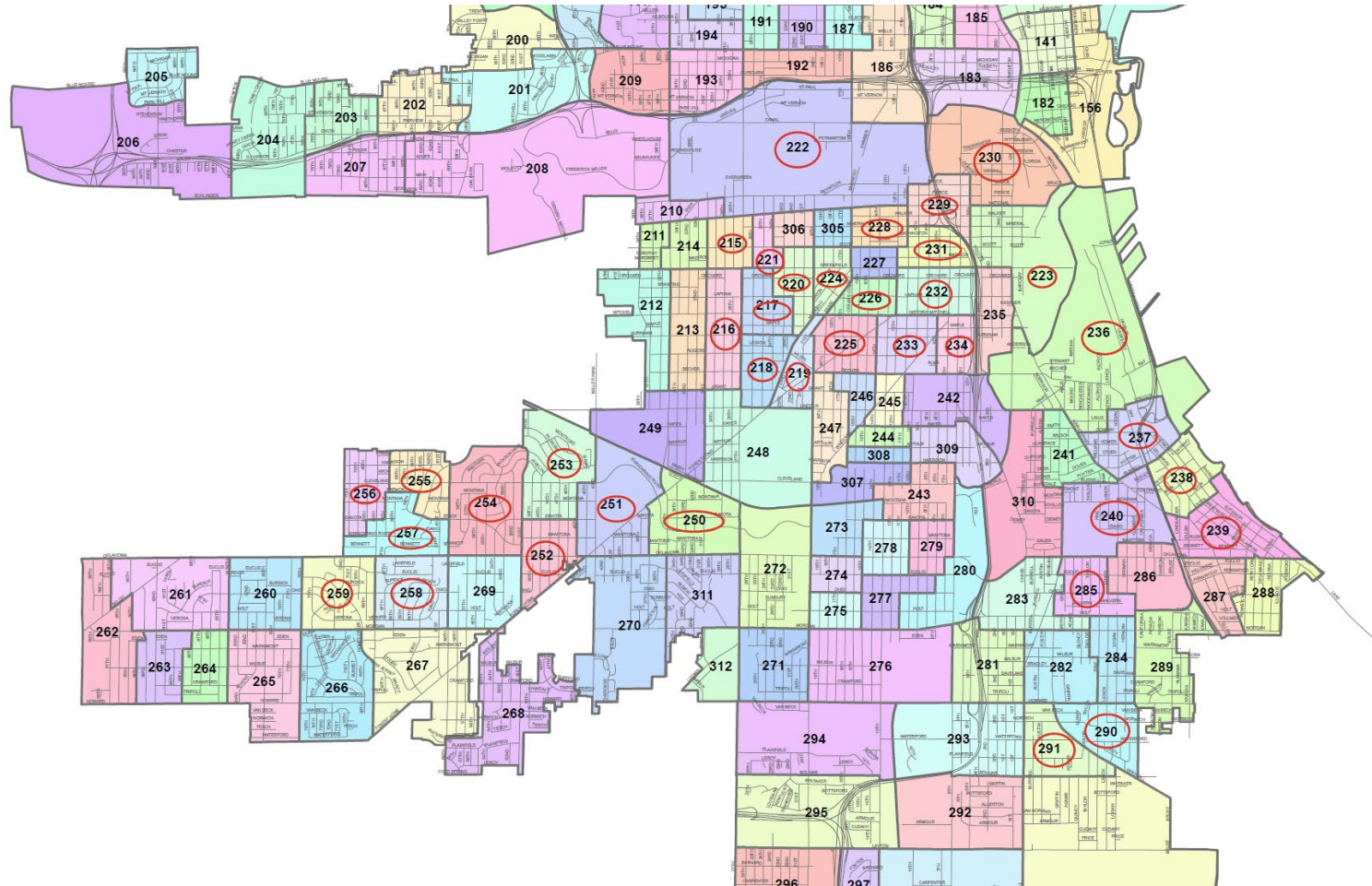


FOCUS ON VOTER TURNOUT



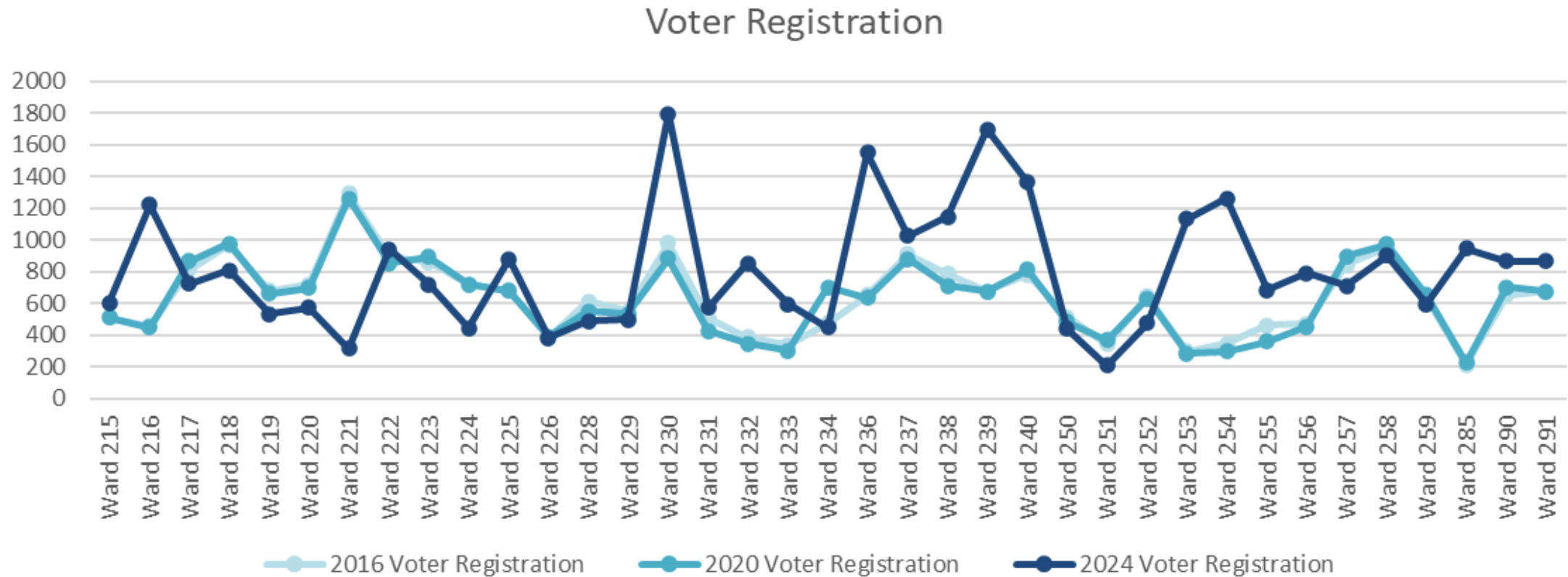
LOCAL ELECTION

We focused on 37 voting wards with a population mix of 50% Latino in the City of Milwaukee.



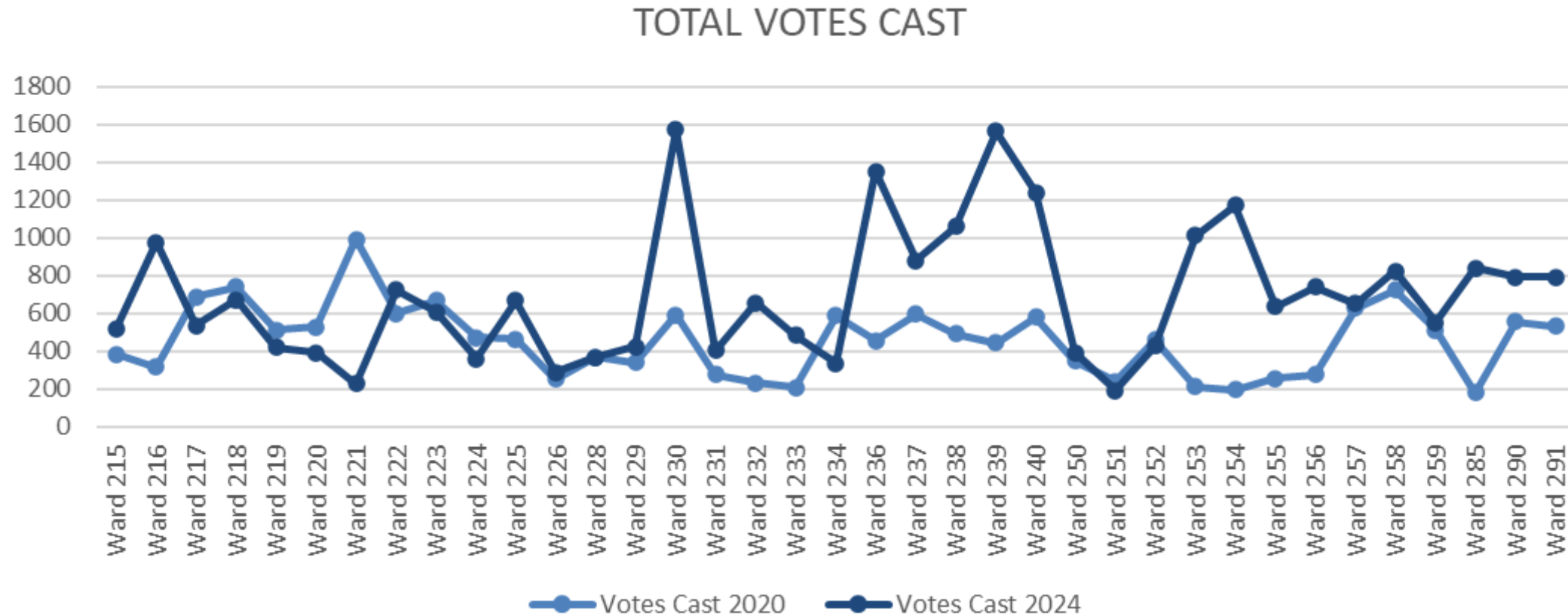
VOTER REGISTRATION

15 of the 37 wards experienced a decrease in voter registration between the 2016 election and the 2024 election. 7 of these wards experienced over 100% increase in voter registration with the top ward experiencing an increase of 344%.



VOTES CAST

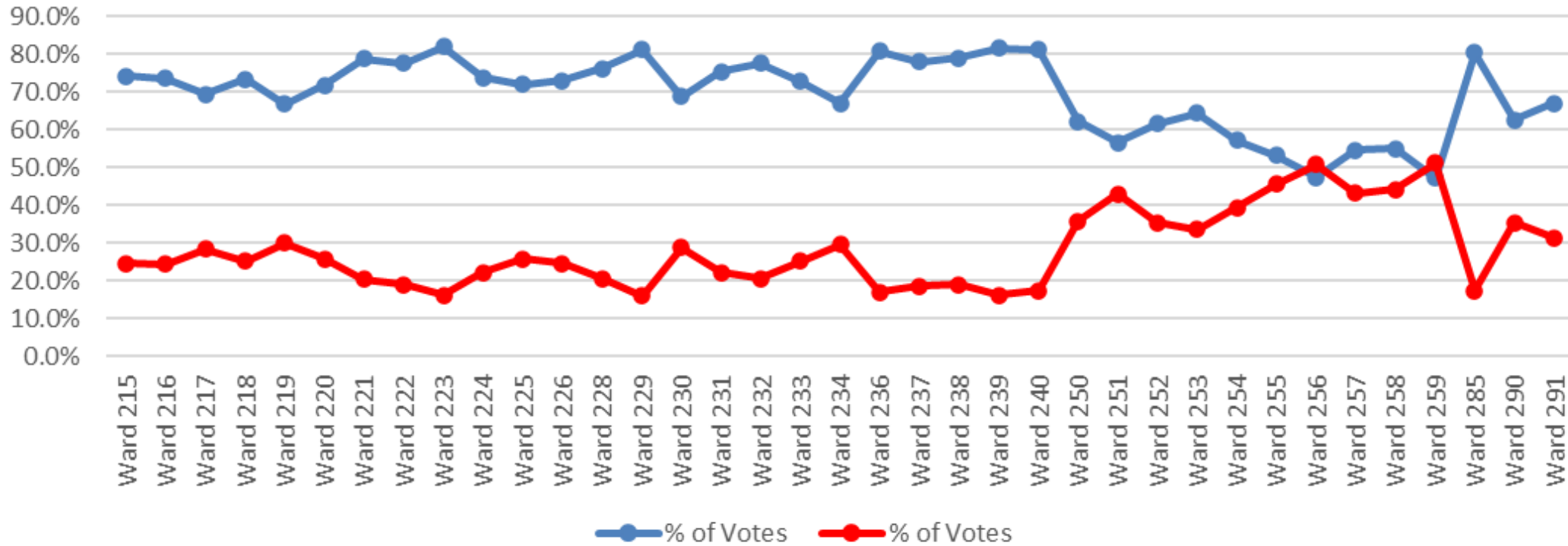
11 of the 37 wards experienced a decrease in votes cast, in comparison to the 15 that had a decrease in voter registration. In total, the votes cast increased by 52.5% between the 2020 election and the 2024 election, or an increase of 8,846 votes.



PRESIDENTIAL RACE

In all but two wards, Harris/Walz pulled more votes than Trump/Vance.

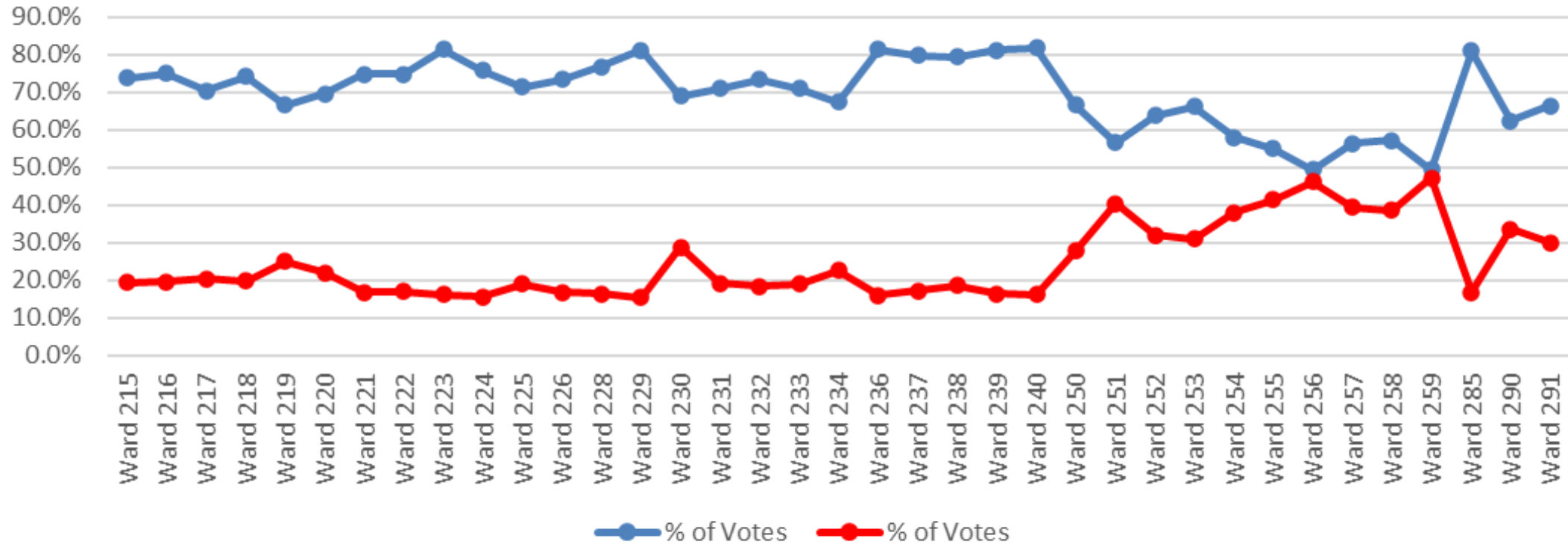
PRESIDENTIAL VOTES BY WARD



SENATE RACE

Although closely mirroring the presidential votes, Hovde fell short of winning any Latino ward in the race.

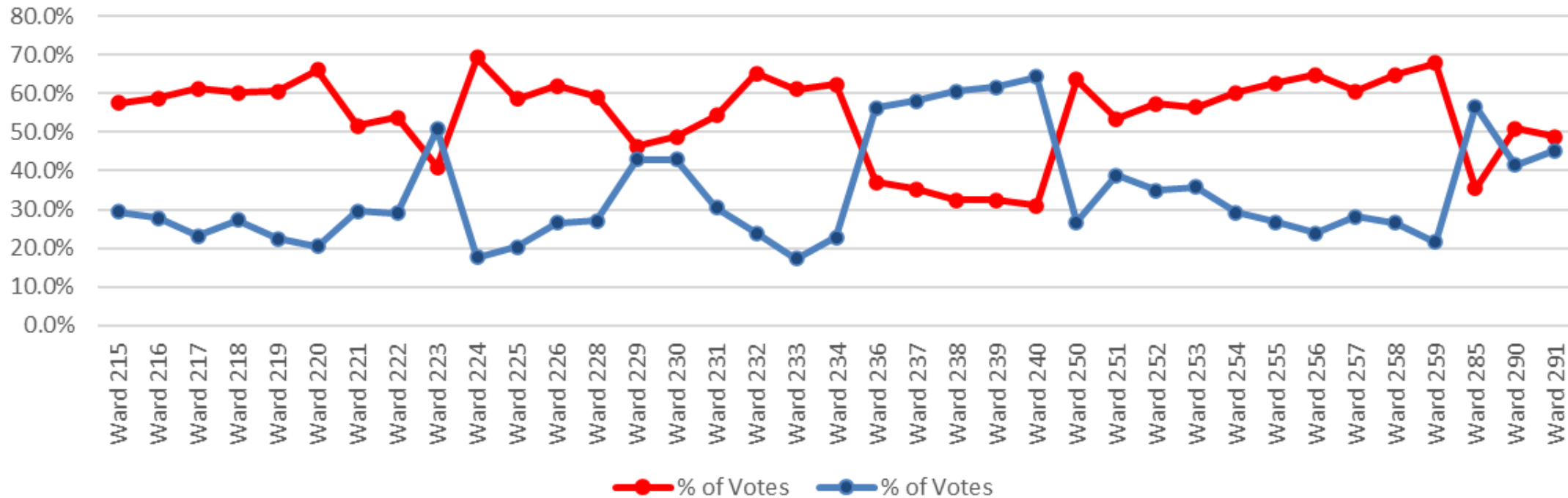
SENATE VOTES BY WARD



REFERENDUM

In only 7 wards did a "NO" vote prevail which would have kept the existing language regarding voting. This pattern does not mirror any of the partisan voting patterns in the presidential race suggesting an mixed understanding of the question.

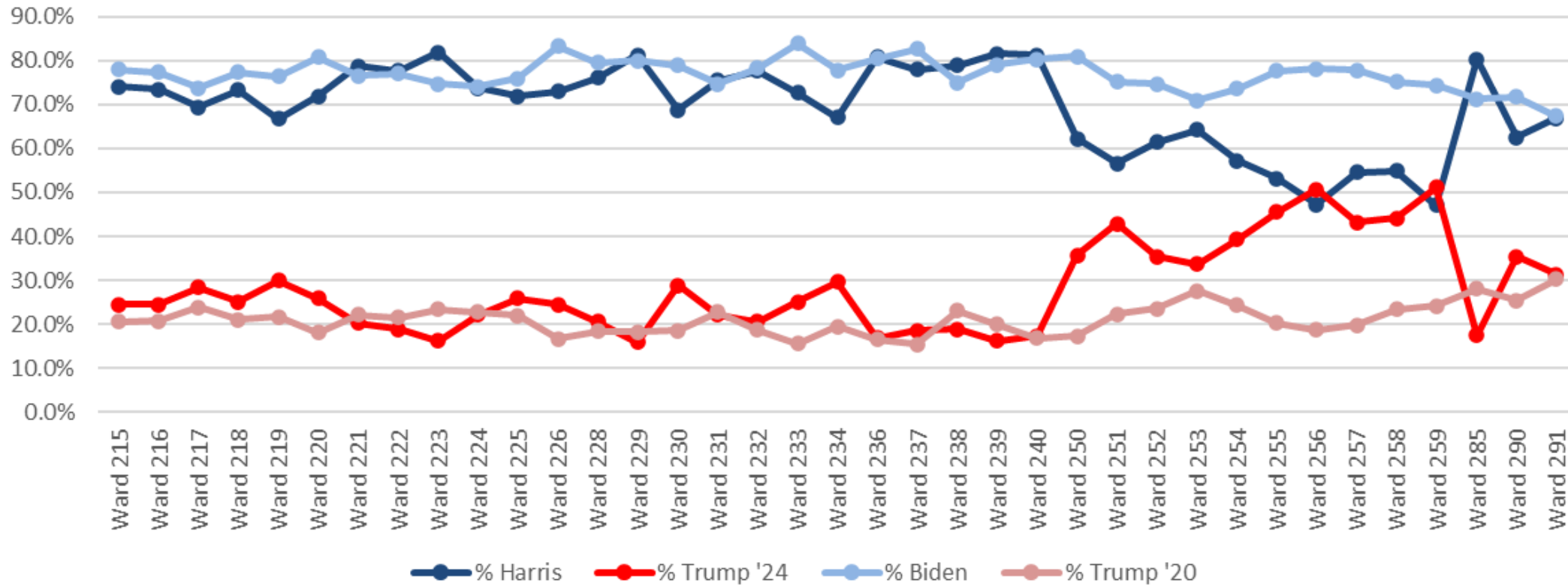
REFERUNDUM ON CITIZEN VOTING LANGUAGE



2020 VS 2024 OUTCOMES

Biden in 2020, outperformed Harris in 27 out of 37 Latino Voting Wards. In 2020, Trump received 21.2% of the total votes for these wards. In 2024, he received 27.4% of the votes.

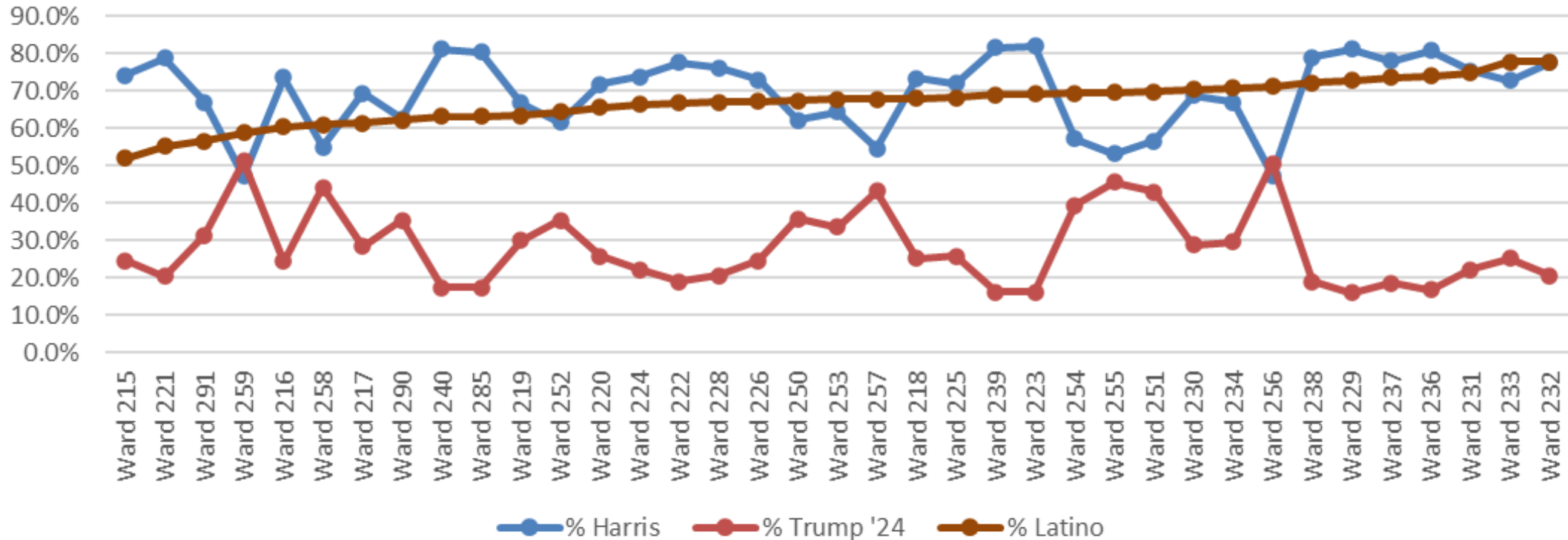
2020 VS 2024 Presidential Vote Outcomes



2024 OUTCOMES AND % LATINO IN WARD

When we plot the Latino % of each ward over the Presidential outcomes, we do not see any correlation with how individuals voted and how Latino the voter turnout may have been.

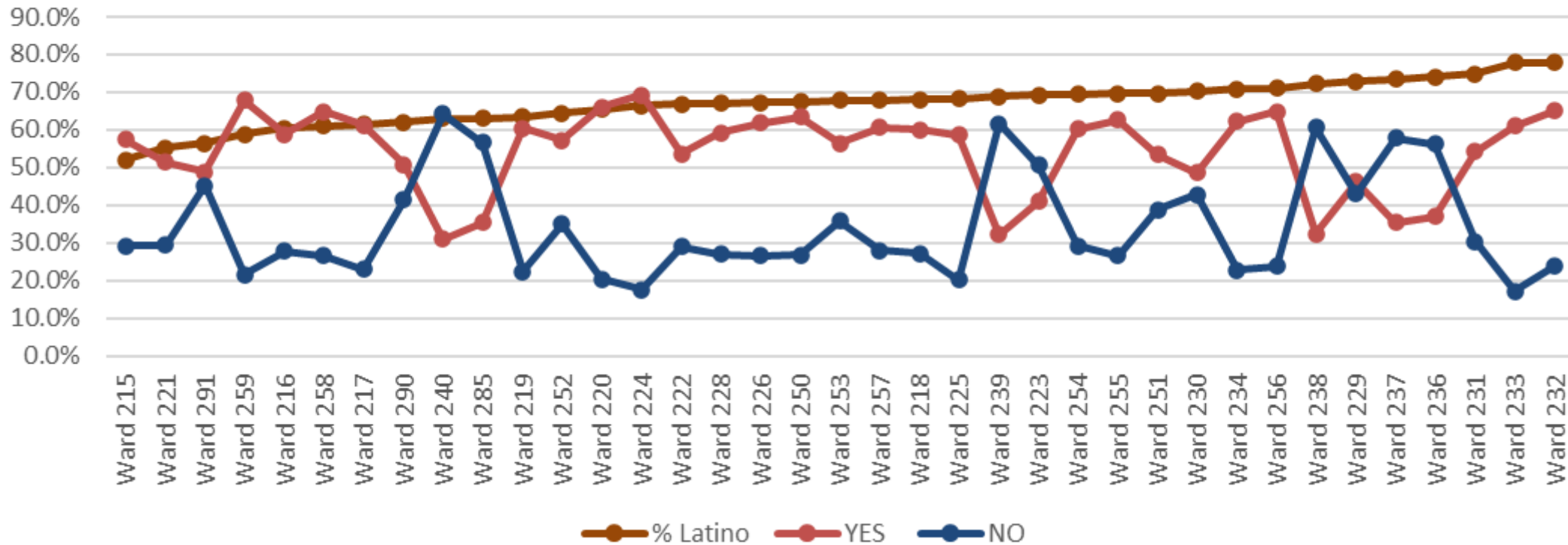
2024 Presidential Outcome by Latino % in Ward



2024 REFERENDUM OUTCOMES AND % LATINO IN WARD

When we plot the Latino % of each ward over the Referendum outcomes, we do not see any correlation with how individuals voted and how Latino the voter turnout may have been.

Referendum Outcome by % Latino Ward





THANK YOU- QUESTIONS?

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